

Triburg///

Tailor-made
for the
global
apparel
industry



THE IDEAL MATERIALS FOR SUCCESS

Triburg, an international apparel sourcing and buying company, started operations two decades ago... the brainchild of three dynamic entrepreneurs. Its success today is largely attributed to their personal hands-on involvement to ensure **consistent product quality - on time, every time.**

Like the perfect garment, Triburg is the product of carefully selected components, which are put together with meticulous attention.

A solid infrastructure spanning several continents, the use of cutting edge technology and proven management systems are controlled by our team of experienced and dedicated professionals who are inculcated in Triburg's value system. A **loyal and dependable vendor base** further enhances this equation.

Like the perfect garment, Triburg is the product of carefully selected components.





- *Widespread network.*
- *Professional Teams.*
- *Systems and Technology.*
- *Customer specific service.*

Triburg has a growing network of 22 offices, spanning the Far East, the Indian subcontinent and the Middle East and Africa.

A team of 300+ professionals handles all aspects of the business from Sourcing & Client co-ordination to quality assurance and human rights compliance.

An investment in **the latest systems and technology** ensures consistently high quality standards, a smooth workflow and prompt shipments.

THREADED TOGETHER BY QUALITY

A commitment to quality is woven into every project. Triburg has earned a reputation for outstanding service and product integrity and is capable of meeting the most exacting standards.

No detail is too small to get attention. Our teams take responsibility for the programs entrusted to them - from concept to store.

Even our vendor partners are introduced to the latest technology and production systems by our technical experts.

Using AATCC standards for raw materials and AQL level as per US military standards for apparel, the product is routinely subjected to a variety of tests and inspections as standard operating procedure.

*Triburg has earned
a reputation for
delivering
outstanding
workmanship.*





Human rights compliance is one of the prerequisites for every Triburg vendor.

Triburg is also committed to the welfare of every individual who contributes in any way to the product. In fact, human rights compliance is one of the prerequisites for every Triburg vendor.

An **effective monitoring system**

is in use, to ensure that vendors conform to both local and international laws for human rights and trade compliance.

As a responsible market leader, Triburg encourages its associates and suppliers to understand that such issues are both a business as well as a social responsibility.

PATTERNS OF SUCCESS... ...AROUND THE WORLD

From its humble beginnings in Hong Kong, Triburg has grown into an international enterprise that spans more than half the globe.

Triburg's strategy of **multi-country sourcing** has been a major cause for its continued success. An established vendor base covers major Asian and African apparel manufacturing centers.

Triburg can offer its clientele the advantage of **flexible resources** within this wide belt that include **quota-free and duty-free options**.

Regional Head Offices: ■ Dubai ■ New Delhi ■ Colombo **Associate Offices:** ● New York ● Los Angeles ● Hong Kong ● Taipei **Garment Manufacturing Centres:** ● United Arab Emirates ● Oman ● Bahrain ● Kuwait ● Qatar ● Jordan ● Egypt ● Morocco ● India ● Nepal ● Sri Lanka ● Maldives ● Mauritius ● Madagascar **Raw Material Sources:** ▲ U.S.A. ▲ Europe ▲ Japan ▲ Korea ▲ Hong Kong ▲ China ▲ Taiwan ▲ Pakistan ▲ India ▲ Sri Lanka ▲ Turkey

EMBELLISHED BY SERVICE

Triburg's biggest and most valued asset by far is its people. A happy team of dedicated professionals who love challenges and take pride in their result oriented environment.

The policy of empowering its people with the appropriate training and international exposure has achieved for Triburg, a high level of motivation among the teams and resulted in greater operating efficiency.

The policy of empowering its associates with the appropriate training and international exposure has resulted in greater motivation.





Integrated Order Tracking Systems and specialised formats assist in proper time management and help maximise efficiency.

Being pro-active is a habit at Triburg.

Our teams are trained to focus on customer needs and translate them into action. Our associates are encouraged to develop a one-on-one rapport with our customer's teams for even better interaction.

Response levels are very high with quick responses and solutions.

Adherence to deadlines is another trait that marks Triburg's commitment to its customers. Integrated Order Tracking Systems and specialised formats assist in proper time management and help maximise efficiency. All relevant and updated information is being web enabled for easy accessibility and the convenience of our business partners.

DESIGNS ON PROSPERITY

An unswerving, 20 year-strong dedication to quality has taken Triburg from strength to strength. The company now sources over 30 million garments annually from an extensive vendor base of over 150 factories.

In the past eight years alone, it's turnover has accelerated from US\$ 60 million to US\$ 225 million at F.O.B value.

*Over 30 million
units annually from
150 factories.*





From couture to casual, with equal ease and efficiency.

Triburg's clientele has grown to include a wide spectrum of apparel companies who are amongst the leaders in the markets they service.

From Designer wear to casuals, from speciality stores to better market brands, they entrust Triburg with their sourcing needs.

Perhaps the greatest testimony to Triburg's capabilities and commitment is its clientele, who include top American and European brands for whom nothing but the very best will do.

Triburg has been servicing the requirements of global brands such as...

Ann Taylor
Carli Gry Ltd.
Debenhams
DKNY
J.Crew Inc.

Jerry Leigh Inc.
Liz Claiborne Inc.
Mother's Work Inc.
Nautica Inc.
Outerbanks

Phillips Van Heusen Corp.
Peak Performance
Polo Jeans Co.
Tommy Hilfiger Inc.
The Limited Inc.



Triburg///

For more information, please visit our website or contact any of our offices listed below

MIDDLE EAST

TRIBURG INVESTMENTS LTD.
TRIBURG INTERNATIONAL SOURCING
LTD. (HONG KONG)

UAE, Bahrain, Qatar, Oman, Jordan
Plot No. Mod 1-19, Jebel Ali Free Zone
P.O.Box 16939, Dubai, U.A.E.,
Tel 971 4 8815025
Fax 971 4 8815026
Contact Bala Mallya
Managing Partner
bala@triburg.uae.net

INDIA

TRIBURG SPORTSWEAR CO.
TRIBURG CONSULTANTS PVT.LTD.
TRIBURG LEATHER

India and Nepal
382, Sultanput, Mehrauli,
New Delhi - 110030 INDIA
Tel 91 11 6808139
Fax 91 11 6808136
Contact Tarun Bakshi
Managing Partner
Tarun.Bakshi@triburg.co.in

SRI LANKA

TRIBURG INVESTMENTS LTD.
TRIBURG SOURCING LTD. (MAURITIUS)

Sri Lanka, Maldives, Mauritius, Madagascar
74, Dharmapala Mawatha, Colombo - 7
SRI LANKA
Tel 941 574543
Fax 941 575702
Contact Mohit Shukla
Managing Partner
Mohit@triburgsl.com

www.triburg.com